

"Meredith's knowledge of business, passion, and presentation style makes her one of the best I've seen."

— TJ Dolliver, Volkswagen of America

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MEREDITH'S SIGNATURE KEYNOTE

FAN TASTIC

HOW TO FIND YOUR **FAN FACTOR™**
AND UNLEASH UNLIMITED
GROWTH

Has your team lost that loving feeling for your customers? Has customer acquisition and retention plateaued? Need to refocus on your customers and rekindle the passion? Good news, this keynote will take customer connection to an entirely new level! Learn how to stop mass marketing and start a customer-centric strategy that leads to growth. Based on research of what motivates uber sports fans, this keynote will teach you how to become SUPER fans of your customers, and then watch them become super fans of YOU!

IN THIS SESSION LEARN:

- ✓ *What drives customer loyalty and engagement*
- ✓ *Why customer-centric organizations grow*
- ✓ *The five traits of super fans*
- ✓ *A simple formula to strengthen customer relationships*

LEARN HOW TO BECOME SUPER FANS OF YOUR FANS

MEREDITH'S AREAS OF EXPERTISE
FOR BREAKOUT SESSIONS, WORKSHOPS,
& SEMINARS

MARKETING

- *Social Media*
- *Digital Marketing*
- *Lead Generation*

SALES

- *Networking & Prospecting*
- *Follow-Up*
- *Personal Branding*

MOTIVATION & INSPIRATION

- *Managing Change*
- *Overcoming Adversity*
- *Business & Personal Growth*



Meredith Oliver, CSP is a sales and marketing strategist who helps businesses achieve blockbuster growth. She is the cofounder and Chief Digital Strategist of Meredith Communications, a digital marketing agency in Raleigh, NC. Meredith has been speaking professionally for seventeen years.



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