FANtastic MEETINGS & EVENTS

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IT’S EASY TO MAKE YOUR EVENT SHINE WITH MEREDITH OLIVER AS YOUR KEYNOTE SPEAKER

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Make Your Next Event the Most FANtastic — ONE YET —

Why hire Meredith as your keynote speaker?

Meredith cares about the success of your event. Her presence and program adds value to the overall experience of your meeting. She partners with you on every aspect of her presentation to customize the content and personalize the delivery to resonate with the needs of your audience.

Audience members frequently comment on the depth of the customization of Meredith’s message. Nothing is boilerplate or canned. Her entire focus is to create an experience that resonates so strongly with your group that you look like a hero for hiring her.

“How did you know exactly how I was feeling?”

“It’s like you work here!”

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**CUSTOMER EXPERIENCE KEYNOTE**

**FANtastic Experiences:**
Become SUPERFANS of Your Fans & Unleash Unlimited Growth
Has your team lost that loving feeling for your customers? This keynote takes customer connection to a new level! Learn the 5 common traits of fanatical sports fans and explore how to become SUPERFANS of your fans.

**MARKETING KEYNOTE**

**FANtastic Marketing:**
How to Create Marketing That Converts
Do your prospective customers ignore your marketing? Worried you are wasting precious marketing dollars with little ROI? Learn how to make your marketing more engaging, memorable, and buzz worthy in this fun, educational, and innovative keynote.

**SALES KEYNOTE**

**FANtastic Selling:**
Become a Superfan & Slay Your Sales Goals
Do your sales leaders need a jolt of energy? Tired of worn out sales scripts and dated sales tricks? Learn how to sell to the digitally savvy, internet-empowered buyer who hates a sales pitch but craves a relationship.

**CHANGE KEYNOTE**

**Reframe:**
How to Get Unstuck, Embrace Change, and Achieve Your Peak Performance
Feeling stuck in a rut and unable to move forward? Would you like your team or organization to be more creative and embrace change more rapidly? Learn a three-step mental power tool to reframe adversity into opportunity. Bold, vulnerable, and humorous, this keynote will transform how you think, feel, and respond to the inevitable challenges of change.
MEETING EXPECTATIONS & RAISING STANDARDS

Meredith Oliver, CSP, MIRM
Your Chief FANgelist™

Meredith's mission is to help you, your team, and your organization transform from flat and frustrated to FANTastic! Whether you want to get unstuck or skyrocket your business growth, Meredith's programs are the spark of energy and fresh ideas you need to level-up and achieve your business goals. Meredith is your Chief FANgelist and she is cheering you on as you face the challenges of life and business.

Meredith has 18 years of professional speaking experience and is the chief digital strategist of Meredith Communications, a digital marketing agency in Raleigh, NC specializing in homebuilder marketing.

Meredith holds three professional designations:
- CSP – Certified Speaking Professional®
- MIRM – Master in Residential Marketing
- MCSP – Master Certified Sales Professional

Published Author — Meredith is a two-time published author of FANTastic Marketing & FANTastic Selling. Both books are available on Amazon.

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